

Pelican Lake Healthy Water and Fish Committee



About Our Committee

The Pelican Lake Healthy Water and Fish Committee (or The Healthy Lake Committee), a committee of the RM of Prairie Lakes, was formed in the fall of 2012. We are an organization that promotes water stewardship and fish habitat maintenance, and implements projects and activities to improve the water quality and overall health of Pelican Lake, Manitoba and her watershed.

Our key areas of focus include Pelican Lake recreational fishing, overall healthy fish and aquatic habitats in the lake, and educating residents and visitors about the impact of human activity on lake health and proper practices to ensure a healthy lake. One of our main goals is to determine the most efficient and effective ways for us to responsibly manage our lake waters, and improve the health of Pelican Lake and therefore, the eco-system that is dependent upon the quality of the water in the lake.

A few of our past and current projects in Pelican Lake include:

- Operating two full micro-bubbler aeration systems year round
- Promoting awareness of threat of zebra mussels and other AIS
- Fish census and carp removal pilot project in 2021 and 2022
- Installed spawning shoals in 2018 and 2019



For further details on these projects please visit our website www.healthylake.ca or our facebook page.



Annual Ice Fishing Derby – At a Glance

On Saturday, March 4, 2023, we will be hosting our 10th Annual Ice Fishing Derby. All proceeds raised at our derbies go directly towards our projects in Pelican Lake and help us to continue to educate visitors and residents on the steps they can take to reduce their impact on the lake, all in an effort to keep our lake healthy!

At our last derby in March 2022, we had 742 adult anglers and 160 junior anglers, making it our biggest derby yet! Our derby has a large media following. Local radio stations across Westman run ads in the time leading up to the derby, in addition to doing various on-air interviews with our committee members. Our social media following grows each year; The Healthy Lake Committee Facebook page now has over 1,000 followers, and our posts now reach as many as 19,000 people!

Impact of Your Sponsorship














The 2023 derby provides an opportunity for your organization to impact the overall health of Pelican Lake and her watershed. Your sponsorship of this event will allow our committee to continue our efforts of improving recreational fishing and fish/aquatic habitats.

Your organization's partnership for this event will raise the bar for community support! It will also provide you with the opportunity to make a direct impact on Pelican Lake, while giving your organization recognition of this support to your target market. As we continue to grow as a committee, please know that our partnerships with our sponsors are vital to our success!

Sponsorship Opportunities

Platinum Sponsor \$1,500*

Everything in the Gold Sponsor category below, plus your logo placed on permanent lakeside signage, and your logo and link to your website on the front page of our website. Multi-year Platinum (or higher) Sponsors become Healthy Lake Strategic Partners. Ask us for details!

	Bronze \$150*	Silver \$250*	Gold \$500*
Free Derby Entries	One free entry in adult category	Two free entries in adult category	Four free entries in adult category
Name listed on our website in our thank you to sponsors (traffic of 700+ people on our website during derby season)			
Personalized thank you on our facebook page (1,000+ followers, posts reach as many as 19,000+ people)			
Name listed on signage posted at the Fishing Derby			
Business logo displayed on our website in our thank you to sponsors, and in personalized facebook page mention			
Business logo and link to your website displayed on our website in our thank you to sponsors, and in personalized facebook mention			
'Top billing' on signage posted at the Fishing Derby			

* Monetary donation, or in-kind donation of equal value.

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2022 Healthy Lake Ice Fishing Derby Sponsors and Supporters

AAE Tech Services Inc
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Baker Manufacturing Ltd
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Barn in the Bush
BDO Boissevain
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Brandon Radiator and Auto Service Ltd
Canadian Tire Gas Bar Brandon #1890
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Drummond Farm Services Ltd.
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Strathcona Memorial Park Cottage Owner's Association
Sunrise Credit Union
The Grocery Box
The Pelican Campground and Lounge
Tom & Sheena Greaves
Victoria Inn
Wellwood Colony
Westman Communications Group
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Healthy Lake Committee Strategic Partners

Cargill

Enbridge

Maguire Insurance Agency

Morden Game and Fish Association

Paradise Geothermal

RCFPP Fisheries and Oceans Canada

R.M. of Killarney-Turtle Mountain

R.M. of Prairie Lakes

Tiger Hills Wildlife Association

Wawanesa Insurance



The Healthy Lake Ice Fishing Derby Sponsorship Agreement



Donor Info

Company: _____
Contact Person: _____
Mailing Address: _____
City: _____ Postal Code: _____
Phone: _____ Fax: _____
Email: _____

Sponsorship Levels

- \$1500* Platinum Sponsor
 \$500* Gold Sponsor
 \$250* Silver Sponsor
 \$150* Bronze Sponsor
 Other: _____

*Monetary Donation, or in-kind donation of equal value.

For in-kind donations, please give a brief description of the donation along with the retail value:

Please make cheques payable to The Healthy Lake Committee

PLEASE NOTE: Sponsorships or donations must be received by **February 19, 2023** to ensure that you are listed on all advertising at the derby. Thank you!

An electronic registration package will be distributed to every derby participant. As a sponsor, you have the opportunity to include something digital in this package, such as coupons etc. Please feel free to contact us to discuss options for this if you are interested! Registration begins Feb 1st so we would need your digital files by then if you want to include anything in the registration package.

All individuals, businesses and companies who donate to the fishing derby will be recognized on our website, Facebook page and at the derby itself.

Signature: _____ Date: _____

The Healthy Lake Committee

637 10th Street

Brandon, Manitoba, R7A 4G6

Phone: 204-727-4700 Fax: 1-855-808-5008

www.healthylake.ca