



Dear Friends of Pelican Lake:

The Healthy Lake Committee is excited to share that the 3rd Annual Healthy Lake Youth Ice Fishing Derby will take place on Saturday, March 7, 2026, at Pelican Lake. We're thrilled to bring this fun-filled youth event to our community!

The youth derby is a free, fun, and educational event for children aged 3–14. It provides young anglers with hands-on opportunities to learn proper fish handling, sportsmanship, and a lifelong appreciation for fishing and the outdoors. Each participant receives a gift, a hotdog, and a hot chocolate, and has the chance to win prizes for fish caught. In recent years, this event has seen strong participation and growing enthusiasm within the community.

Sponsorship plays a vital role in making this event possible. Because entry is free, sponsor support allows us to continue offering an inclusive and memorable experience for our youth. In addition to supporting the derby itself, your sponsorship helps foster the next generation of lake stewards and strengthens community engagement with Pelican Lake.

The Healthy Lake Committee is a volunteer-driven organization dedicated to protecting and enhancing Pelican Lake and its watershed. Our work extends well beyond derby day and includes year-round initiatives such as the operation and maintenance of our two aeration systems in Pelican Lake.

As a sponsor, your organization will receive recognition through our website, social media, and on-site signage at the event, providing positive visibility while demonstrating a meaningful commitment to our community and Pelican Lake.

We would be pleased to discuss sponsorship opportunities with you and answer any questions you may have. Thank you for considering support of the Healthy Lake Youth Ice Fishing Derby.

Healthy Lake Committee

# Sponsorship Opportunities

Our annual derby has a large following, and our social media reach grows each year; The Healthy Lake Committee social media pages now have over 1,900 followers, and our posts can reach as many as 15,000 views! Leading up to the derby we use our social media to acknowledge our sponsors, giving them visibility and exposure to thousands of people.

What you get...	Bronze \$100	Silver \$200	Gold \$400	Platinum \$750
Name listed on the Healthy Lake website in our thank you to sponsors				
Personalized thank you on The Healthy Lake facebook page and Instagram page (1,900+ followers, posts receive as many as 15,000+ views)				
Name listed on signage posted at the derby				
Business logo displayed on our website in our thank you to sponsors, and in personalized facebook and Instagram page mention. Logo displayed on signage posted at derby				
Business logo and link to your website displayed on our website in our thank you to sponsors, and in personalized facebook and Instagram mention				
'Top billing' on signage posted at the derby				
Logo and link to your website on the homepage of our website for a full year				
Logo in our Platinum Sponsor pinned post on facebook				

\* Please note we also include the value of in-kind prize donations in our sponsorship levels, however the prizes must be appropriate and relevant for the youth derby (ages 3-14).



# Pelican Lake Healthy Water and Fish Committee



## Thank you to our 2025 Sponsors and Supporters!

A&L Cycle  
AAE Tech Services Inc  
All Terrain Autoglass  
Angler's Edge Mapping  
Avenue Honda Polaris  
BASF Canada Inc.  
Beach Hut  
Big Sky Flies & Jigs  
Boundary Consumers Co-op  
Brandon Battery  
Brandon Wheat Kings  
Brandt Tractor Ltd.  
C&C Rentals  
Central Assiniboine Watershed District  
Chapman Motors Ltd.  
Coca-Cola Canada Bottling Ltd.  
Cutting Edge Construction  
DBD Bait  
Domtek Building Products  
Donald & Kehler Law Office  
Drummond Farm Services Ltd.  
Dwayne Fluker  
E&J Live Bait  
Fehr Glass & Aluminium  
Forbidden Flavours  
Forman Honda  
Fort Garry Industries  
Four Seasons Sales  
G & R Electric  
Gardewine  
Glenboro Premier Buildings  
Greenvalley Equipment Inc

Guild Insurance Group  
Ice Hole Fishing Adventures  
Inland Truck & Equipment  
Innovative Plumbing & Heating Ltd.  
Jeff Wytinck  
Johnson Hardware  
J.R. Bearing & Power Ltd  
K.K. Penner Tire Centers Westman Inc  
Kate Lewis and Henry Fast  
Ken Pritchard  
Killarney Pharmacy Ltd.  
Killarney Tire Service Ltd.  
Lakeview Estates  
Larry Maguire  
Leech Group  
Lewis & Jones  
Linda McDonald  
Maguire Insurance Agency  
Master Plan Plumbing & HVAC Ltd.  
Matt & Kaleigh Vodden  
Mazergroup  
Metcalfe's Garage LTD.  
Mid-Canada Fasteners & Tools  
MNP LLP  
Montana's  
Moonlit Canopy  
Moore Building Centre  
Morgan Collision  
Murray Chrysler Westman  
Nick & Brennley Vodden  
Ninette Motor Hotel  
Northstar Genetics

Paradise Geothermal  
Parrish & Heimbecker Ltd.  
Pelican Estates  
Pelican Shores RV Park  
Piston Ring  
Pleasant Valley Golf Club  
Prairie 49 Creations  
Precision Toyota  
Princess Auto  
Pugh's Sand and Gravel Ltd  
Ray and Darlene Pritchard  
R.M. of Prairie Lakes  
Rivercona Bingo  
Rolling Pin Bakery  
R-Way Ag Ltd  
Serenity Sanitation  
Shoppers Mall  
Shoreline Waves Salon  
Southwest Community Options Inc.  
Streamside  
Steads Farm Supply  
Strathcona Memorial Park Cottage Owner's Association  
Stride Credit Union  
Sunrise Credit Union  
Tara & Kris Smith  
The Grocery Box  
Tom & Sheena Greaves  
Wellwood Colony  
Westoba Credit Union

## Healthy Lake Committee Strategic Partners



**Cargill**  
**Enbridge**  
**Maguire Insurance Agency**  
**Metcalfe's Garage Ltd.**  
**Morden Game and Fish Association**

**Paradise Geothermal**  
**RCFPP Fisheries and Oceans Canada**  
**R.M. of Prairie Lakes**  
**Tiger Hills Wildlife Association**  
**Wawanesa Insurance**



# The Healthy Lake Ice Fishing Derby

## Sponsorship Agreement



PLEASE NOTE: Submit this form by **Monday, February 16, 2026** to ensure that you are included on derby signage. Thank you!

### Donor Info

Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

### Sponsorship Levels

- \$750\* Platinum Sponsor
- \$400\* Gold Sponsor
- \$200\* Silver Sponsor
- \$100 Bronze Sponsor
- Other: \_\_\_\_\_

\*For Silver and higher, please email a high resolution copy of your logo to [info@healthylake.ca](mailto:info@healthylake.ca).

For in-kind donations\*\*, please give a brief description of the donation along with the retail value:

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\*\* Please note donated prizes must be appropriate and relevant for the youth derby (ages 3-14).

- I will mail or drop off a cheque (please make payable to Healthy Lake Committee)
- I would like to pay by e-transfer (please use [info@healthylake.ca](mailto:info@healthylake.ca))
- I would like to pay by credit card (we will email you an invoice)

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### The Healthy Lake Committee

637 10th Street

Brandon, Manitoba, R7A 4G6

Phone: 1-204-727-4700    Fax: 1-204-202-6125    email: [info@healthylake.ca](mailto:info@healthylake.ca)

[www.healthylake.ca](http://www.healthylake.ca)